## **RAGNAR RELAY EVENT INFORMATION**

TO:	VILLAGE OF ANGEL FIRE & ANGEL FIRE RESORT MEMBERS
FROM:	ANGEL FIRE RESORT – MARKETING AND GROUP SALES
SUBJECT:	RAGNAR RELAY ENDURANCE EVENT
DATE:	JULY 20, 2015
CC:	CASSANDRA KOSZAREK, GROUP AND CONFERENCE COORDINATOR AFR

The Angel Fire Resort and the Village of Angel Fire are pleased to present the upcoming 2015 Ragnar Relay Endurance Event. We've provided this outline to better inform you about this prestigious upcoming event. With lots of exciting activities open to the public, we hope you'll have a chance to join in the festivities

Who: Ragnar Relay - www.ragnartrail.com/locations/angel-fire-nm

When: August 28-30, 2015 (set up will take place the week preceding the event)

Race begins 10am on Friday the 28 and concludes 10am-4pm Saturday the 29. Runners will be racing through the night. All guests will have departed by Sunday afternoon. Set up will begin earlier in the week up to the event date on the 28.

**What:** A long-distance, overnight mega-relay race across the Moreno Valley. Groups of runners, families, and friends will be lodging, camping, dining, and celebrating here in Angel Fire! We can expect to see an estimated 1,400 guests over the weekend keeping our community busy. The race covers a lot of ground running though the green belt trails, crossing the highway, and heading up the Angel Fire Resort mountain to run back down to the finish line at a tally of 115 miles total. We can expect unusually high levels of activity around the base area as runners complete segments of the race through the night. Campers will fill lots leading from the Lodge down to Shuter Library, and all additional parking will be full.

The high-elevation, adventure course spans 115 miles long, with each runner averaging 15 miles each. Over three different trails the relay racers will experience breathtaking views of the Moreno Valley, the Sangre de Cristo range and New Mexico's highest mountain, Wheeler Peak. An illustration map can be found here: <a href="http://www.ragnartrail.com/img/how-it-works-large.jpg">http://www.ragnartrail.com/img/how-it-works-large.jpg</a>

The race takes an average of 22 hours to complete. Teams will begin in staggered start times between 10 am and 7 pm on Friday, August 28 and will continue throughout the night, finishing on Saturday, August 29.

## About Ragnar

Based in Utah, Ragnar is the largest overnight running relay series in the United States. Traversing inspiring and scenic destinations around the country, these events make testing your limits a team sport. In the Ragnar Relay Series, teams of 12 run a 200-mile relay over two days and one night; in Ragnar Trail Relays, teams of 8 run a 120-mile trail relay over the same time span. The more than 100,000 runners that participate each year embrace their inner wild to conquer what they thought impossible; sacrifice sleep for unforgettable moments and cross the finish line to receive our glorious finisher medals (Relay / Trail) and coveted Double Medals.

What to Expect: The race is expected to bring in over 1400 guests who will be camping, staying in Lodges condominiums, the RV Resort, and private rental homes throughout the Angel Fire region. Promoters indicated friends, family, and support crews are expected to eat at local restaurants, shop and participate in local activities while here in Angel Fire.

**The Ragnar Village:** Participants in the Ragnar Relay are coming from all points across the US, with a concentration joining us from:

- 1. New Mexico
- 2. Arizona
- 3. Colorado
- 4. Texas
- 5. Utah
- 6. Nevada

## Where to Watch:

Ragnar Village will be in the Green Lot on Aspen Street near the Angel Fire Lodge. This is where all loops start and finish so is the area of most activity. There will be numerous vendors and sponsors with food, drink and product demos. There is no charge to come and observe the race so come on down and check it out.

**Benefit to Angel Fire Businesses:** This is expected to be one of the largest events hosted by Angel Fire. We encourage all business owners to open their doors during the set up week prior to the event as well as during the race days. This will be an excellent opportunity to put our best foot forward in showing off our great community and all that it has to offer to both our residents and visitors. Please don't hesitate to let us know if you have any questions.

We will be producing Ragnar Race posters that we would appreciate having hung in local businesses.

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